

ashley leasure

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experience

Kent State University, Division of Philanthropy and Alumni Engagement

Associate Director, Creative Services // 4/2019 – Present

Create fundraising campaign and event materials including direct mail, brand identities, t-shirt designs, digital graphics, invitations and more for departments at Kent State including alumni, athletics, and various colleges and campus groups. Gather print quotes and communicate with vendors to accomplish projects. Supervise and art direct student designers.

Signet Jewelers // Graphic Designer // 8/2017 – 3/2019

Maintained Jared, Zales and Piercing Pagoda brand guidelines through product catalog design, sign packages, direct mail. Art directed various product and catalog photoshoots.

The University of Akron, Myers School of Art // Adjunct Faculty // Fall 2018

Instructor for Corporate Identity & Branding Systems, a senior-level graphic design course.

WhiteSpace // Art Director // 2/2017 – 8/2017

Created brand identities, product catalogs, package design, point-of-sale materials, invitations, print ads, signage, digital graphics and more. Supervised and art directed graphic design interns.

WhiteSpace // Graphic Designer // 8/2012 – 8/2017

SmileyHanchulak Marketing Communications // Graphic Designer // 8/2010 – 8/2012

education

The University of Akron, Myers School of Art // 2006 – 2010 // Magna Cum Laude

Bachelor of Fine Art: Graphic Design, Minor: Computer Imaging

DesignX9 // 2009 – 2010

Award-winning student design studio within Myers School of Art

The University of Akron, Department of Student Life // Graphic Designer // 5/2009 – 5/2010

awards

MarCom

Platinum // 2022

CASE Circle of Excellence

Grand Gold // 2022

Silver // 2022

AAF ADDY

National Gold ADDY // District 5 Gold & Judge's Choice // Akron Gold & Judge's Choice // 2017

Akron Silver ADDYs // 2024 (2), 2021, 2018, 2016 (2)

Educational Advertising Awards

Gold (2), Silver // 2024

GDUSA

Graphic Design USA – American Packaging Design Award // 2016, 2014